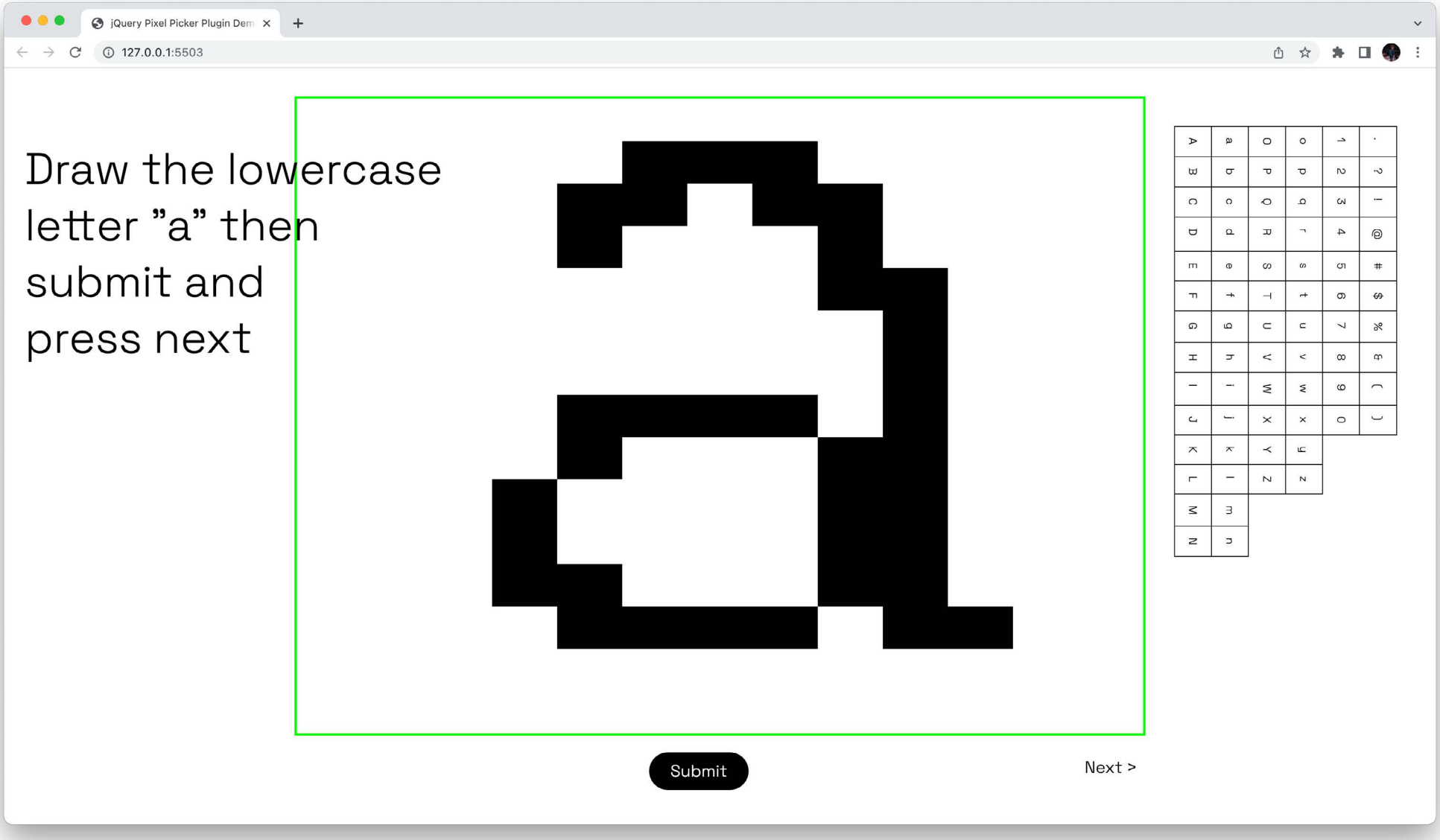
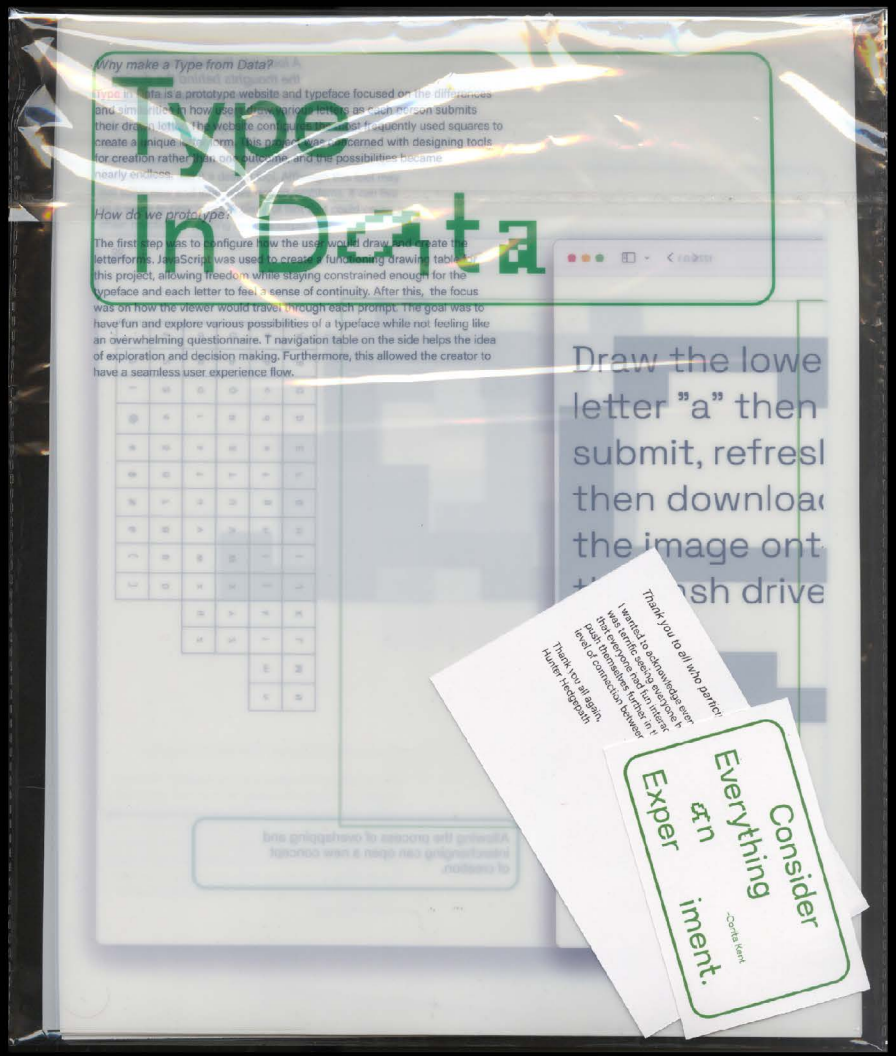
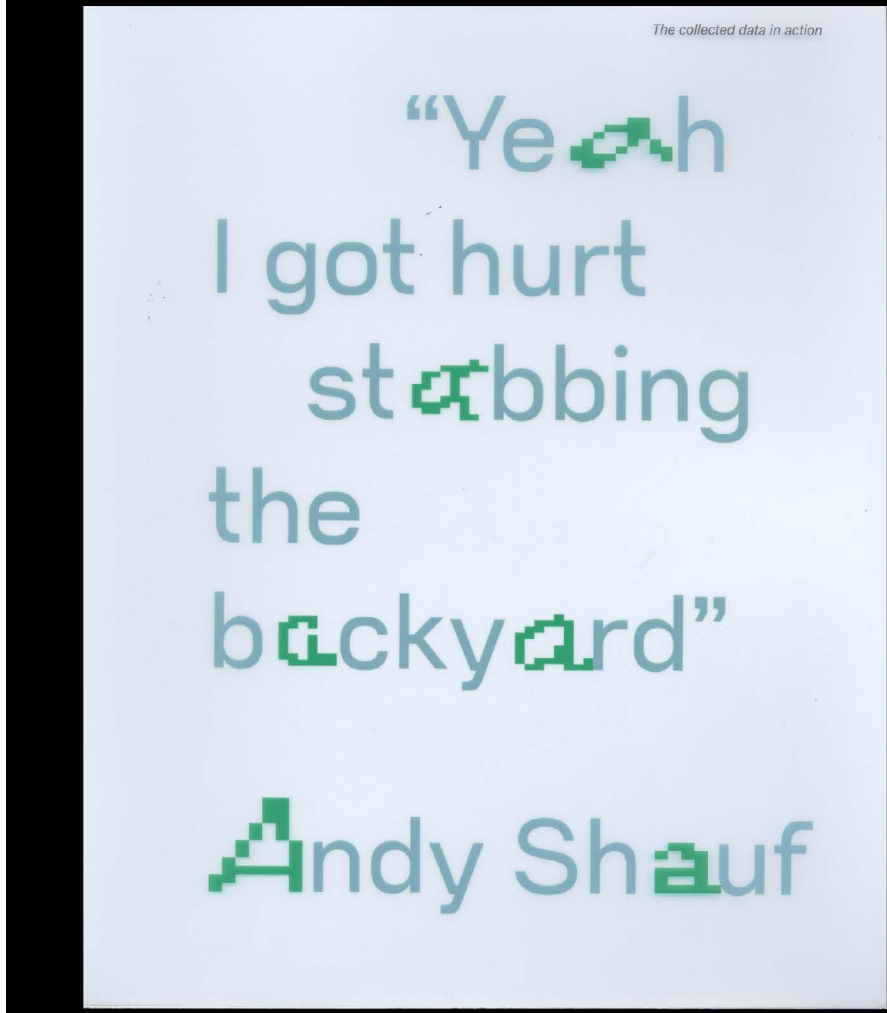


Type in Data

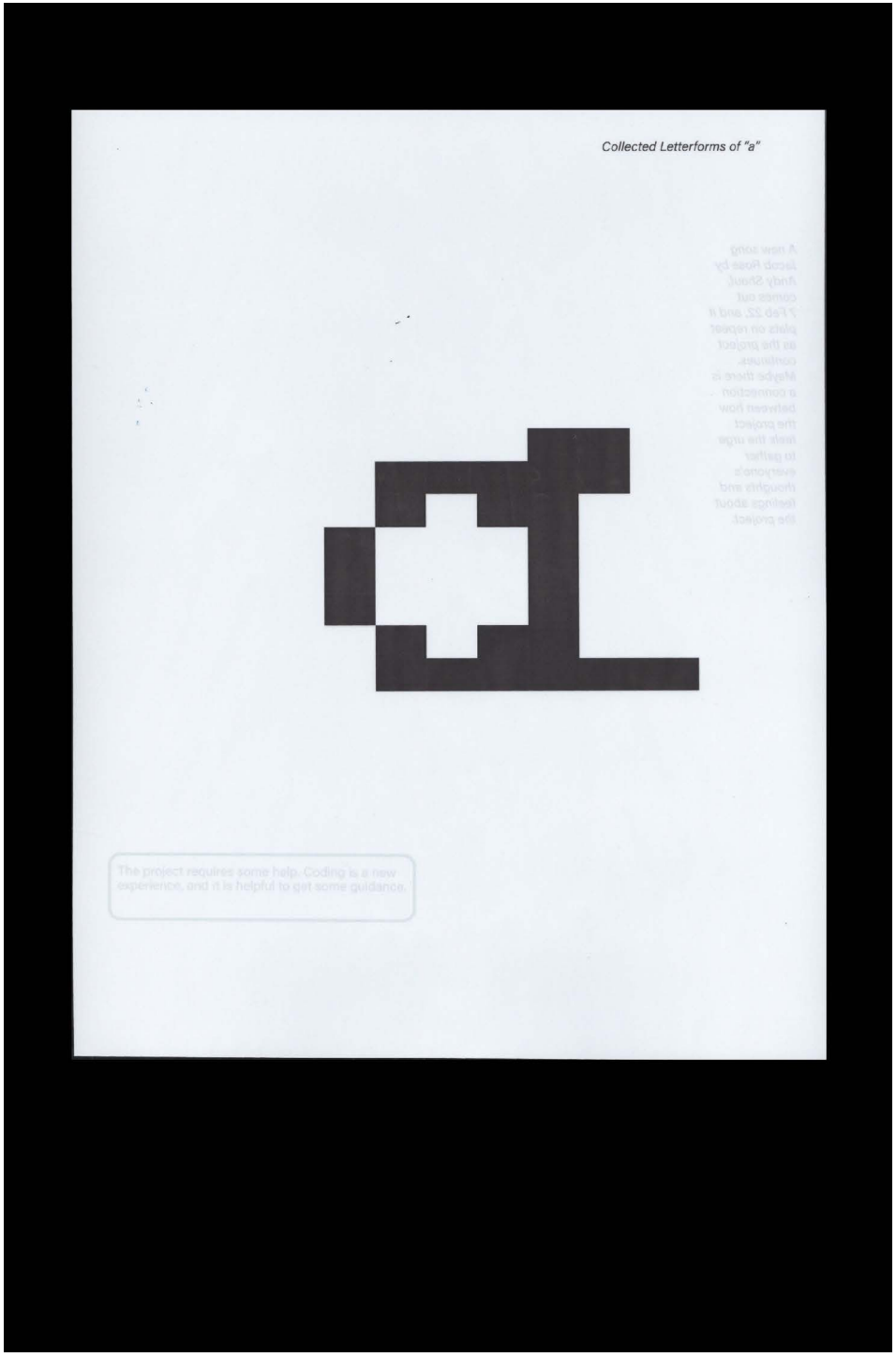
A design tool, website, and book focused on type design made from collected data.


Type InData
Why make a Type from Data?
How do we prototype?
Draw the lowe
letter "a" then
submit, refresl
then downloa
the image ont
sh drive
Consider
Everything
an
Exper
iment.
~Doris Kent


The collected data in action
"Ye h
I got hurt
st bbing
the
b ckyard"
ndy Sh uf

Collected Letterforms of "a"

The project requires some help. Coding is a new experience, and it is helpful to get some guidance.

Collected Letterforms of "a"

I coded a website for a collective group of people to create a transformed typeface. I made a prototype of an algorithm that would replace the letter “a” with one of the participates drawings. I was focused on the ideas of collective behaviors, and the differences between each creation. The book is in a modular format that can be used to see these overlapping similarities.